

Privacy policy

Effective since January 01, 2019

This privacy statement describes how **Bara High Tech Est OÙ** collects, uses and protects the personal information you provide on our website: <https://barin.io/>. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

Collection and Use of Personal Information

We collect the following personal information from you:

- Contact Information; including name, email address, mailing address and phone number.
- Billing Information; including credit card number and billing address.
- Preference information; including product wish-lists, order histories and marketing preferences.

As with most websites, information about your computer is stored automatically; including IP address, browser type, referring/exit pages and operating system.

We use this information to:

- Fulfill your order
- Send you an order confirmation
- Send you requested product or service information
- Send product updates or warranty information
- Respond to customer service requests
- Administer your account
- Send you a catalog
- Send you a newsletter
- Send you marketing communications
- Respond to your questions and concerns
- Improve our Web site and marketing efforts
- Conduct research and analysis
- Facilitate your transactions with other users

Cookies and Other Tracking Technologies

We do use cookies on this site for product commenting options. Also, we use Google Analytics.

Choice/Opt-Out

You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or you can contact us at info@barin.io

Information Obtained from Third Parties

If you provide us personal information about others, or if others give us your information, we will only use that information for the specific purpose for which its provision was intended.

Information Sharing

We will share your personal information with third parties only in the ways that are described in this privacy statement. We do not sell your personal information to third parties.

We may provide your personal information to companies that provide services to help us with our business activities such as shipping your order or offering customer service. These companies are authorized to use your personal information only as necessary to provide these services to us.

We may also disclose your personal information as required by law such as to comply with a subpoena or similar legal process when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request. If **Bara High Tech Est OÜ** is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information and its availability to any other third party.

We will make your contact information available to third-party payment service providers, as selected by you, as necessary to complete your transaction.

RULES FOR THE PROCESSING OF PERSONAL DATA

The website information security system aims to protect the website users from illegal or harmful, direct or indirect, intentional or unintentional activities of persons, who come into contact with your data for the purposes of processing it, in accordance with normal business practices. This data includes, but is not limited to, the following personal information: details of the order placed, customer data associated with a website visit – given name, surname, the order receipt address, contact telephone number, e-mail address, (all hereinafter referred to as the “Data”). The Data is collected and processed in order to implement the legitimate interests of the company, and with respect to the fundamental rights and freedoms of the Data subject/person. Data may be shared with third parties - Data processors - for the delivery of goods and services to the customers of **Bara High Tech Est OÜ**, or for other due protections or analyses in the normal course of business. If the Data is processed for other purposes, the consent of the natural person; the Data subject, will be requested in advance to the Data processing. Any Data stored on the website shall be deemed confidential and treated as confidential in respect of their protection and shall not be disclosed to any third parties unless disclosure of the Data becomes necessary for the execution of the provision of services. Any personal Data and other information by which a natural person can be identified shall be collected and processed only if necessary and, as far as necessary, provided that such activities are carried out within the limits of the powers conferred on the employees concerned and in accordance with the Data protection requirements laid down in the law (in particular, according to Regulation (EU) No. 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data. Natural persons have the right to verify any Data related

Security

When we collect personal information directly from you, we follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however.

Therefore we cannot guarantee its absolute security. If you have any questions about security on our website, you can contact us at info@barin.io. In order to make a purchase from us, you must use our shopping cart provider to finalize and pay for your order. The privacy statement and security practices of this third party provider will apply to your payment information. We encourage you to read their privacy statement before providing your information.

Correcting and Updating Your Personal Information

To review and update your personal information to ensure it is accurate, contact us at info@barin.io.

Google AdWords and Remarketing

This website uses remarketing with Google Adwords and analytics to display content-specific advertisements to visitors that have previously visited our site when those same visitors go to other websites that utilize the Google Display Network. This website and other third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) to inform, optimize, and serve ads based on visitors' past visits to our website. As Adwords advertisers, we are restricted from and will not perform the following actions: Running ads that collect Personally Identifiable Information (PII) including, but not limited to, email addresses and telephone numbers; Creating a remarketing list or creating ad text that specifically targets users in ways that are outlined as "prohibited" in the categories below; Visitors can opt out of Google Analytics for Display Advertisers and opt out of customized Google Display Network ads by visiting the Ads Preferences Manager.

Definitions

"User" means a unique instance of a browser, application or similar technology. "User Cookie" means the User identifier (of which a cookie is one example) associated with a User for remarketing or similar audiences. "Remarketing Lists" means a list of User Cookies created or otherwise obtained by you and used in connection with remarketing or similar audiences. "Similar Audiences Lists" means a list of Users created by Google based on a Remarketing List for use in connection with similar audiences. "Properties" means properties or content on which advertisements are shown. Data, Selection and Targeting Restrictions. You may not (a) send to Google information or (b) use Remarketing Lists or Similar Audience Lists to select or target advertisements (i) based on past or current activity by Users on adult or gambling sites, government agency sites, or sites directed at children under the age of 13 years or (ii) based on other inferred or actual sensitive information (including without limitation, health or medical history or information, financial status or other detailed information pertaining to a person's finances, racial or ethnic origins, religious beliefs or other beliefs of a similar nature, the commission or alleged commission of any crime, political opinions or beliefs, trade union membership, or sexual behavior or orientation).

Notification of Privacy Statement Changes

We may update this privacy statement to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact Information

You can contact us in writing or email us at the address below:

Bara High Tech Est OÜ

Reg. NR. 14384688

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Tel. +372 660 03 90

Email: info@barin.io